

California Dental Association Foundation Launches New Dental Risk Assessment Campaign

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SACRAMENTO, Calif., Sept. 10 /PRNewswire/ -- The California Dental Association (CDA) Foundation is launching a revolutionary oral health campaign at CDA's 2008 Fall Scientific Session Conference, September 11-14, at the Moscone Center in San Francisco.

Caries Management by Risk Assessment (CAMBRA), a unique approach to dentistry that helps dentists assess the risk for cavities and other oral health problems, is the first of its kind to move dentistry toward a medical model of preventive care.

"The Foundation is supporting CAMBRA at the Fall Session because we feel this is a tremendous step in the direction of preventive care," said Jon Roth, executive director of the CDA Foundation. "In addition to regular dental checkups and cleanings, which are an essential part of any healthy oral health care regimen, CAMBRA provides extra resources for combating oral disease before it can occur."

Instead of only determining the presence of cavities and other irritations in the mouth, CAMBRA helps dentists assess a patient's risk for oral disease by examining numerous health and lifestyle factors as part of the regular dental checkup. Factors such as the patients' diet, previous dental work, medications, family history and saliva flow are all explored to provide unique, patient-specific guidance to prevent future disease. When caught early enough, there are a number of non-invasive interventions a dentist can suggest that will arrest or reverse the disease process and keep the structure of the tooth intact.

The CDA Foundation's mission is to improve the oral health of all Californians by supporting the dental profession and its efforts to meet community needs.

Established in 1998 as a statewide 501(c)(3) nonprofit organization, the CDA Foundation has a strong record of managing large programs that involve multi-agency collaboratives and funding partners. Programs include direct services for underserved populations, health policy research, and limited grant making. Many of these programs are offered statewide while others are regionally concentrated to benefit specific underserved communities. For more information, visit <http://www.cdafoundation.org/>.

The California Dental Association's membership consists of more than 21,000 dentists. For more information, visit <http://www.cda.org/>.

California Dental Association Foundation

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